Worldwide Market

Want Want Products are available in 56 regions

Product Name	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Baby Mum-Mum Rice Rusks	50g(24 Rusks)x12	410x310x190	2830	15 months
	36g(24 Rusks)x24	320x300x375	1900	

Social Media

Mummums.com offers tools to help customers make the RIGHT product decision:

babymummum

mummum

SCAN TO VISIT mummums.com

- Product Information
- Expert Blogs
- Events
- Nutrition Resources
- Where to Buy
- FAQ

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

Baby Mum-Mum

Your Baby's First Teething Biscuits

- ✓ USDA Organic
- ✓ Non GMO
- ✓ Gluten Free
- ✓ Dissolves Easily, No Mess
- ✓ No Artificial Ingredients or Colours
- ✓ No Preservatives
- ✓ Great Taste, Oven Baked
- ✓ Individually Wrapped Servings

Baby Mum-Mum

Allergen Free

MILK · PEANUTS · WHEAT · TREE NUTS · SOY · SHELLFISH · FISH · SESAME · EGGS

Baby Mum-Mum Highlights

- ✓ Allergen Free From 9 Different Sources
- ✓ No GMO, No Trans Fat
- ✓ Fruit Juice Added
- ✓ No Preservatives Nor Artificial Colors / Flavors
- ✓ All Natural and Organic Choices Availability

Commitments to High Quality

- Over 35 years of experience with rice products
- 90% of Want Want products include rice, so only the best rice are used
- In-house milled Japonica Rice to ensure the best quality, flavor, aroma, and texture
- 100% FDA audited factories

Display Merchandising

Display Shipper
- Holds 27 units (3x9 shelf)
- Small footprint
- Preloaded to retailer specifications

PDQ Shelf Tray
- Holds 30 units (5x6)
- Preloaded to retailer specifications
- Retail Ready case with tear off top
- End Cap Display

Original

Organic Carrot

Apple

Organic Blueberry & Goji

Organic Original

Organic Sweet Potato & Carrot

Vegetable

Banana

Baby Mum-Mum Fun Facts

FOUNDED
Started from 1990, with over 28yrs of experience

DESIGN
Dissolves easily.
Baby Mum-Mum rice rusks are designed for small hands to learn how to grasp!

BIGGEST MARKETS
Baby Mum-Mum is the leading brand of baby rice crackers in most of the countries distributed, with more than 90% coverage in Canada.

MANUFACTURING
More than 57.6 billion Baby Mum-Mum rice rusks are produced every year.
All these rice rusks lined up together would circle the Earth 160 times!

AWARDS
Baby Mum-Mum has won the Monde Selection Gold Award for 10 consecutive years since 2008!

BRAND
"Mum-Mum" - That's the sound babies make as they munch on something tasty!

GLOBAL REACH
Baby Mum-Mum is distributed in over 24 countries and regions around the globe!

SAMPLING PROGRAM-MOMS MEET
Over 1,000 venues and more than 20,000 moms participated in this promotion in the US!

Baby Mum Mum Main Ingredients:
Organic Japonica Rice, Organic Sugar, Potato Starch, Fruit Juice, Organic Vegetable/Fruit Powder, Sea Salt.

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Crinkles	115gx5 Boxes	520x160x180	4500	12 months

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

100 Calories per 23g pack

Crinkles

Gourmet Rice Chips

- ✓ Gluten Free
- ✓ Baked Not Fried
- ✓ No Trans Fat
- ✓ Cholesterol Free
- ✓ Convenient Individual Servings

NON GMO · TRANS FAT FREE · CHOLESTEROL FREE · GLUTEN FREE · NO PRESERVATIVES

Crinkles Highlights

- ✓ 100 Calories Per 23g Pack
- ✓ Gluten Free
- ✓ No Artificial Colors & Preservative
- ✓ Try Our Three New Flavors: Cheese, BBQ, and Sea Salt & Lime

CHEESE

Commitments to High Quality

- Over 35 years of experience with rice products
- 90% of Want Want products include rice, so only the best rice are used
- In-house milled Japonica Rice to ensure the best quality, flavor, aroma, and texture
- 100% FDA audited factories

Product Strategy

- UNIQUE! Sophisticated flavors to light up customers' senses
- TRUE PORTION CONTROL! Specifically designed with just the right amount to satisfy snack cravings
- HEALTHIER! Much lower in fat and saturated fat than direct competitors
- GLUTEN FREE! Sky-rocketing trend advantage

BARBECUE

SEA SALT AND LIME

Crinkles

Many portion-control products are misleading with healthy images but often high in fat, sodium, or sugar content. Introducing Crinkles Rice Chips 100 Calorie Packs: Baked with Japonica Rice for a one-of-a-kind flavor experience that is free of cholesterol and trans fat. With only 100 calories per 23g serving, bite-sized Crinkles Rice Chips are the right snack, the right amount, and the right flavor for any time of day!

Crinkles Main Ingredients:

Japonica Rice, Seasoning, Sunflower Oil, Sugar, Potato Starch, Corn Maltodextrin, Sea Salt

Gluten Free

- Healthy food is one of the main trends around the world
- According to beyondceliac.org, 1 in 133 Americans (about 1%) has celiac disease
- 83% of Americans who have celiac disease are either undiagnosed or misdiagnosed with other conditions
- Gluten Free is the ultimate solution to medical issues associated with wheat and gluten allergies

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Rice Crisps	100gx12	410x230x215	3375	12 months

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

Rice Crisps Highlights:

- ✓ Made with 100% Premium Japonica Rice
- ✓ Baked, Non-Fried, and Cholesterol Free
- ✓ Gluten Free is the Ultimate Solution to Medical Issues Associated with Wheat and Gluten Allergies
- ✓ Guilt-Free Snacking for the Whole Family
- ✓ No Artificial Colors & Preservatives

BBQ

Commitments to High Quality

- Over 35 years of experience with rice products
- 90% of Want Want products include rice, so only the best rice are used
- In-house milled Japonica Rice to ensure the best quality, flavor, aroma, and texture
- 100% FDA audited factories

Coconut & Sweet Potato

Natural

Sesame

Unsalted

Quinoa

Cheese

Sweet Chili

Rice Crisps

CLASSIC

- ✓ Rice Crisps were introduced into North America in 1988, a staple in the deli set.
- ✓ Now a mainstream part of Crackers, with 90% ACV and 70% market share in Canada
- ✓ No. 1 branded cello rice cracker in Canada
- ✓ 7 different flavors to make healthy food easily enjoyed

Hot-Kid Rice Crisps Main Ingredients:

Organic Rice, Sunflower Oil, Sea Salt, Seasoning.

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
RiceCrisps	100gx12 Boxes	370x250x220 mm	3370 Cartons	12 months

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

Made With Organic Rice

BROWN

RiceCrisps

MADE WITH ORGANIC INGREDIENTS

- ✓ Made with Organic Ingredients
- ✓ Non GMO
- ✓ Gluten Free
- ✓ Whole Grain
- ✓ No Trans Fat
- ✓ Great Taste, Oven Baked
- ✓ Cholesterol Free
- ✓ Vegetarian Suitable

SuperSlim Brown Rice Crisps Highlights

- ✓ Made with Organic Ingredients, Whole Grain Brown Japonica Rice
- ✓ Healthier Alternative To Many Direct Competitors
- ✓ Stays Crunchy Even After Adding Toppings and Dips
- ✓ 80 Calories, 9g of Whole Grain per 20g Serving
- ✓ Low Fat
- ✓ Source of Fiber
- ✓ Gluten Free & Non-GMO
- ✓ No Artificial Colors & Preservatives

Commitments to High Quality

- Over 35 years of experience with rice products
- 90% of Want Want products include rice, so only the best rice are used
- In-house milled Japonica Rice to ensure the best quality, flavor, aroma, and texture
- 100% FDA audited factories

Gluten Free

- Healthy food is one of the main trends around the world
- According to beyondceliac.org, 1 in 133 Americans (about 1%) has celiac disease
- 83% of Americans who have celiac disease are either undiagnosed or misdiagnosed with other conditions
- Gluten Free is the ultimate solution to medical issues associated with wheat and gluten allergies

Comparison

Multigrain

COMPARED TO POTATO CHIPS

70% LESS FAT.

50% LESS SODIUM.

200% MORE FIBER.

COMPARED TO BISCUIT

80% LESS FAT.

100% LESS SUGAR.

100% GLUTEN FREE.

Multigrain

Original

Black Sesame

Chickpea & Chia

Sesame

Sea Salt

BROWN

SuperSlim

*30% THINNER THAN OUR REGULAR RICE CRISPS

RiceCrisps

MADE WITH ORGANIC INGREDIENTS

SuperSlim Brown Rice Crisps

Baked with whole-grain, organic brown Japonica Rice, SuperSlim Brown Rice Crisps offer a unique flavor experience free of cholesterol and trans fat, and manufactured in a gluten-free certified facility.

SuperSilm Rice Crisps Main Ingredients:

Organic Brown Japonica Rice, Organic Japonica Rice, Sunflower Oil, Corn Maltoextrin, Sea Salt, Inulin, Kelp Extract.

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Senbei Rice Cracker	Original Corn Cheese Purple Sweet Potato	56gx20	350x210x254	3669	12 months
		92gx20	450x210x300	2416	
		400gx6	390x270x280	2323	
		520gx5	370x260x350	2034	
	Cheese	108gx20	440x267x360	1584	
	Soybean	108gx20	440x267x360	1584	
Shelly Senbei Rice Cracker	Original Spicy	72gx20	375x230x280	2836	12 months
		122gx20	480x280x320	1593	
		400gx6	440x310x270	1860	
		520gx6	455x355x300	1414	
	Black Rice	160gx10	430x365x240	1819	
	Brown Sugar	84gx20	620x370x275	1086	9 months
Seaweed Rice Cracker	Black Rice	102gx20	500x250x370	1481	12 months
	Original	136gx20	450x300x350	1450	

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT~WANT

Rice Crackers

Senbei & Shelly Senbei

- ✓ Made from Premium Japonica Rice
- ✓ Gluten Free
- ✓ Oven Baked
- ✓ No Raising Agent
- ✓ Vegan Food
- ✓ No cholesterol
- ✓ GMO Free

Want Want is the No. 1 Rice Cracker Manufacturer in the World.

- ✓ Over 35 years experience
- ✓ Selected premium Japonica rice
- ✓ Commited to the highest quality

Seaweed Rice Cracker Original Flavor

- ✓ Bonito Extract
- ✓ Full of ocean flavor

Vegan Food

TOP 2

Senbei Original Flavor

Shelly Senbei With Nutritious Black Rice

One serving of black rice offers a very high amount of flavanoid phytonutrients, a good source of important fiber, substantial mineral content including iron and copper, and even a good source of plant based protein.

GLUTEN FREE

Light Senbei Cheese Flavor

Coated with Cheddar cheese powder from England

TOP 1

Shelly Senbei Original Flavor

Shelly Senbei Brown Sugar Flavor

A serving of brown sugar offers high amounts of iron, calcium, vitamin B and other mineral contents.

GLUTEN FREE

Do you know what Senbei and Shelly Senbei are?

"Senbei" is a traditional Japanese snack made from rice. Generally, It is called rice cracker in English. People usually enjoy them with green tea. It tastes great and is also less calorific than snacks such as chips and pretzels. There are many kinds of Senbei in Japan. Typically, original Senbei are soy sauce flavored.
"Shelly Senbei", this is one of the most popular Senbei. On top of Senbei icing with sugar which tastes sweet with a hint of savory. It's the #1 selling items in mainland China.

How Many rice cracker are sold per year?

Over 500 million packs sold per year.

Why you have to choose Want Want?

Over 35 years rice cracker manufacturing experience, with selected rice and high quality ingredients, Want Want proudly to offer the best rice cracker for our customers.

AVAILABLE SIZE

MAIN INGREDIENTS

Premium Japonica rice, Soy sauce powder, Sugar, Salt

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Green Pea	Original Wasabi Salty seaweed	16gx5x4x3	370x210x180	4800	9 months
		45gx8x4	300x360x165	3800	
		95gx20	325x275x225	3400	
		105gx20	410x280x165	3600	
Broad Bean	Original Beef Sauce Sriracha	42gx8x4	330 x 270 x 175	4300	9 months
		95gx20	355 x 250 x 190	4000	

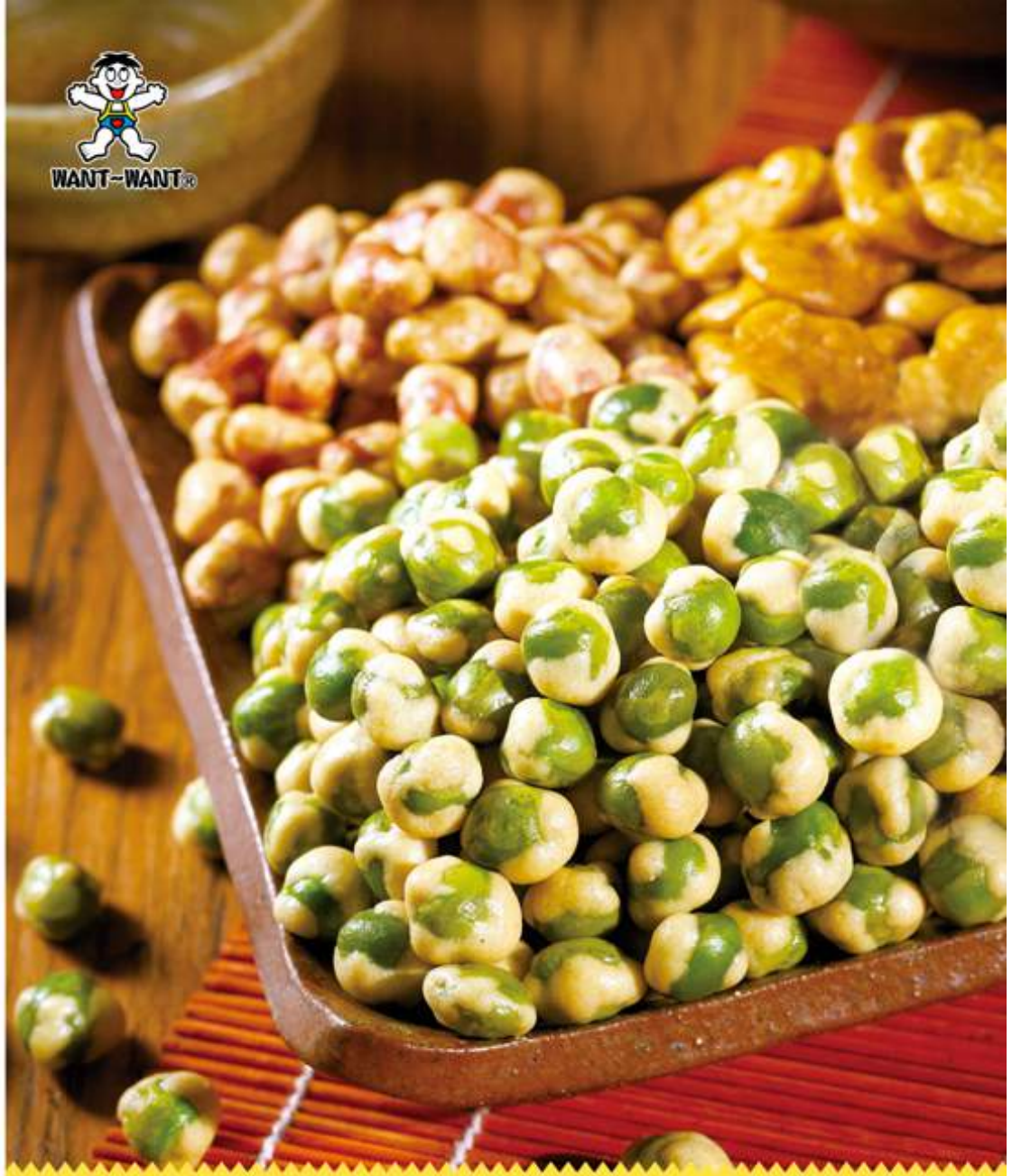
Available packages:

Pouch | Triangular Pouch | Can | Bag

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®



Peas & Broad Beans

Nutritious vegetable protein in every bite!

Plump and Crispy!

Through technical cooperation, Want Want joined with Kasugai, Japan's brand leader, to develop the best bean snacks.

Green Peas

- ✓ Rich in vegetable proteins ≥ 14.4g / 100g
- ✓ Giant Peas Imported from Canada
- ✓ Green Peas size ≥ 5mm
- ✓ Technical cooperate with Japanese leading brand manufacturer

Why not having some peas for snacks?

- Peas are starchy, but high in fiber, vegetable protein, vitamin A/B6/C/K, phosphorus, magnesium, copper, chromium, iron, zinc and lutein.
- Copper is beneficial to blood making and the development of bones and brains.
- Chromium is beneficial to the metabolism of sugar and fat and can maintain the normal function of insulin.
- No. 1 vitamin C contains among all beans.

Broad Beans

- ✓ Tibetan Plateau Highland Broad Beans
- ✓ Plump and High Protein
- ✓ Contains ≥27% Protein

Did you know?

- Broad beans have a long tradition of cultivation in Old World agriculture, being among the most ancient plants in cultivation and also among the easiest to grow.
- Broad beans contain vegetable protein, carbohydrates, crude fiber, phospholipids, choline, vitamin B1/B2, nicotinic acid, calcium, iron, phosphorus, potassium and other minerals. Especially high phosphorus and potassium content. Chinese medicine believes that broad bean is good for spleen and stomach.

Main Ingredients:

Peas, Glutinous rice powder, Wheat flour, Soy sauce

AVAILABLE SIZE

Main Ingredients:

Broadbean, Glutinous rice powder, Wheat flour

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Golden rice cracker	Original Chicken Black Pepper	60gx8x4	440x350x205	2170	12 months
		160gx10	470x370x265	1480	
Golden Crunch	Original	63gx20	465x285x300	1720	
Fried rice cracker	Original	135gx20	460x360x230	2150	
		400gx6	385x325x230	2380	

Available packages:

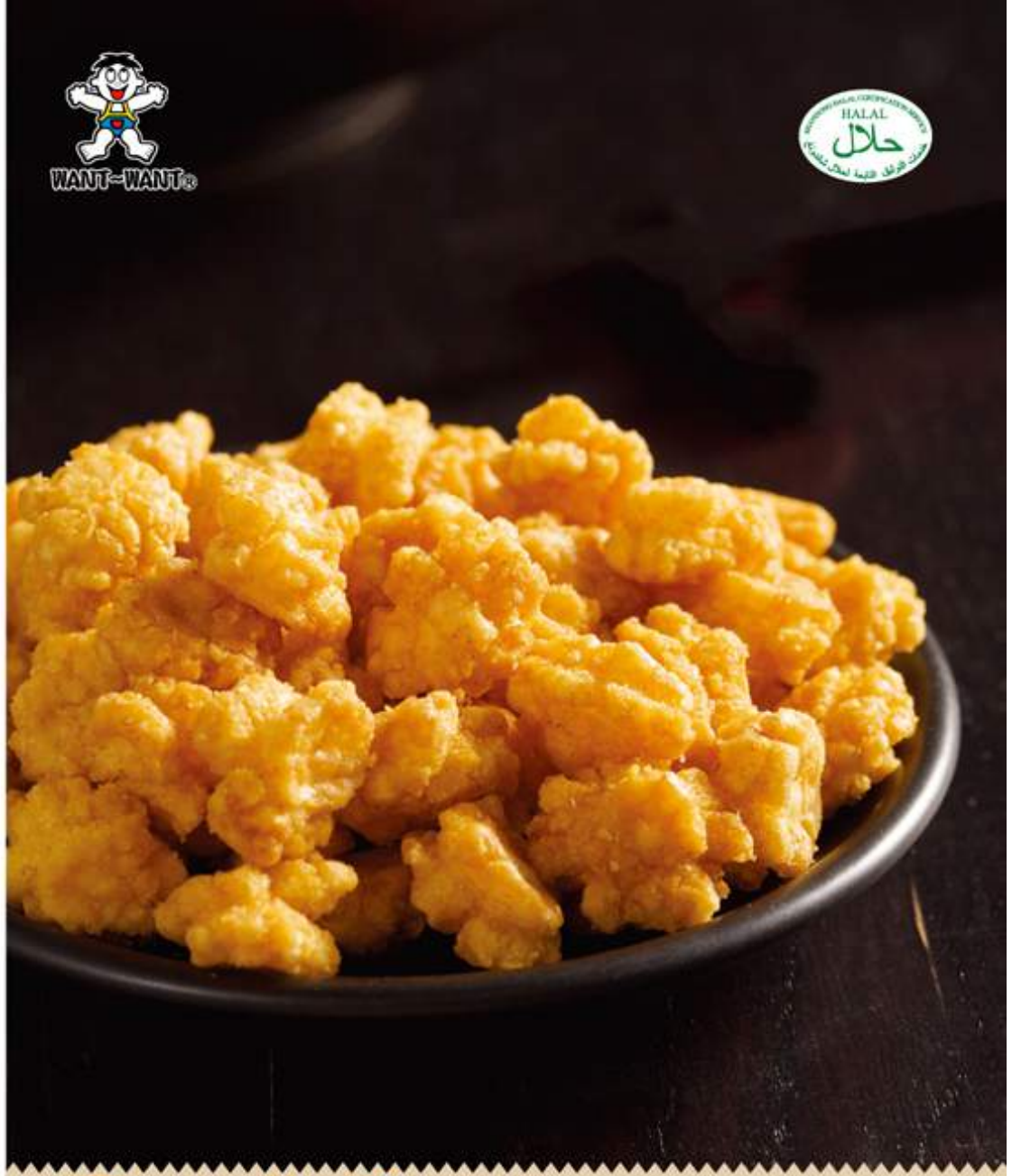
Pouch Bag Stand bag

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

HALAL



Golden Rice Crackers

Brilliant Snack Idea!

Irresistibly Crispy! The best companion anytime, anywhere.

Want Want is the No.1 Rice Cracker Manufacturer in the world.

- We have over 35 years' rice cracker manufacturing experience
- Premium selected japonica rice
- Committed to the highest quality

Golden rice cracker
(original / chicken / black pepper)

Individual packs for your convenience

Golden Rice Crackers

*High quality aluminum-coated inner packaging keeps the product fresh and crispy.

Fried rice cracker

Golden crunch

Main ingredients:

Premium japonica rice, Glutinous rice powder, Soy sauce

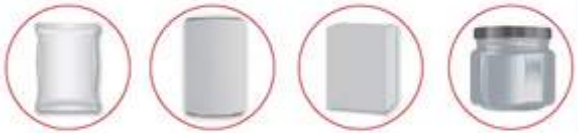
Available Size

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Baby melts	Vanilla	120gx12	410x310x190	2800	15 months
Mini ball cake	Original Pumpkin Purple sweet-potato Yogurt	100gx24	350x260x200	3760	12 months
Ball cake(pouch)	Honey Milk	210gx12 16gx5x4x6	425x240x180 503x325x190	3700 2100	12 months
Ball cake(can)	Honey Milk	210gx12	445x335x175	2600	12 months

AVAILABLE PACKAGES



For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

Baby Melts

Your Baby's First Self-feeding snack

No.1 leading brand in Chinese market

- ✓ Perfect for teething and first solid food
- ✓ Dissolves easily, no mess
- ✓ Light texture, great taste, oven baked
- ✓ Conveniently wrapped individual packaging
- ✓ No artificial colors
- ✓ No preservatives

Made with purple sweet potato powder, pumpkin powder and probiotics

Suitable for children 12 months and up. This product is the best choice for your little one to eat. Ball cake is easy for little hands to grab and hold. It is a great and yummy way to encourage your baby to learn how to self-feed.
Your baby may be ready for Baby Melts if he/she

- •Crawls without their tummy touching the floor
- •Picks up and holds small food on their own
- •Begin to use their jaw to mash food
- •Is accustomed to chewing solid food

Children must be supervised and seat in an upright position while feeding.

Main Ingredients:

Potato starch, egg, wheat flour, milk powder, honey, pumpkin powder, lactobacillus paracasei, purple sweet potato powder

AVAILABLE SIZE:

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
 Smoothie	Banana Apple Peach Blueberry Strawberry Vanilla Orange Mango	80mlx4x9	325x235x155	2407	12 months
 Ice Bar	Strawberry Yogurt Cola Grape Peach Orange Pineapple Lemon	78mlx8x10	380x80x140	3200	15 months
		78mlx20x4	360x280x150	3200	

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

HALAL حلال

Ice Bar & Smoothie

- ✓ No Trans Fat
- ✓ Made with Real Fruit Juice
- ✓ Smooth, Refreshing Taste
- ✓ No Glucide
- ✓ Re-freezable
- ✓ Made with New Zealand Milk Powder
- ✓ Long Shelf Life

Ice Bar - Fantasy cool summer snacks
The World's Largest Ice Bar Manufacturer
No. 1 Brand in China's Ice Bar Market

Do you know how many ice bar can be produce per day?

15 million ice bars can be produced daily
More than 4 billion Want Want ice bars are sold a year
If we lined up all these ice bars, it can circle the Earth 25 times!

Direction:

- At room temperature, pour it into cup to drink.
- After freezing, break the pop into two, share it with others.
- After freezing, cut the pop into several pieces, enjoy it with cool and fun!

Ice bar

- ✓ No Trans Fat
- ✓ No glucide
- ✓ Long shelf life
- ✓ Real Juice added
- ✓ Made with New Zealand milk powder

Main Ingredients:
Water, Sugar, Milk Powder, Fruit Juice

Freeze it for ice cream; Fridge it for milkshake

Smoothie

- ✓ No Trans Fat
- ✓ Long shelf life
- ✓ Made with New Zealand milk powder
- ✓ Easily transported, can be stored at normal temperature
- ✓ Refreshing texture

Did you know?

- Ice pop was invented by accident.
  In 1905, Epperson, who claimed to be the inventor of ice pop, accidentally left a glass of soda powder and water with a mixing stick in it on his porch during a cold night.
- Want Want Ice bar is designed for sharing.
  Break the bar into two to share with your friends.
- Want Want Ice bar has 17 flavors.
  The most popular Want Want ice bar flavor is strawberry.

- The most popular frozen dessert flavor worldwide is Vanilla.
  29% of consumers choose Vanilla to enjoy their refreshing summer treats.
- Want Want Sorbet & Smoothie has 15 flavors.
- In 1984, President Ronald Reagan declared July as National Ice Cream Month and the third Sunday in July as National Ice Cream Day.
- The actual term "smoothie" was in use in recipes and trademarks by the mid-1930s in USA.

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Potato Twists	Vegetable Tomato Seaweed	70gx12	460x320x285	1600	12 months
Pea Twist	Original	42gx24	370x285x240	2700	9 months
Potato Rice Chips	Sea Salt Barbeque	70gx12	460x320x285	1600	9 months
Corn Puff	Coconut	72gx20	375x230x280	2836	12 months

AVAILABLE PACKAGES

Pouch Cup Zipper Bag

*High quality aluminum-coated inner packaging keeps the product fresh and crispy.

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

LONELY GOD

Best-selling product in China for over 20 years

- ✓ Unique twist shape and crunchy texture
- ✓ Premium selected raw materials
- ✓ Best choice for on-the-go snacks

HACCP

Classic and assorted flavors from around the globe are encompassed in Lonely God

- ✓ Baked chips
- ✓ No raising agent
- ✓ Low calories

Potato Twist

Potato Rice Chips

Pea Twist

Potato rice chips Baked chips No raising agent

Rice Merits

High Quality Commitments

- Used best rice possible as it makes up 90% of Want Want products
- In-house milled Japonica Rice to insure quality assurance and the best flavor, aroma and texture.
- 100% FDA audited Factories

Comparison

Sea Salt

COMPARED TO FRIED CHIPS

70% LESS FAT.

19% LESS CALORIES.

50%+ rice made with.

Corn Puffs

coconut flavor

LONELY GOD series

LONELY GOD

is a classic snack in Asia for over 20 years.
Unique twist shape attracts both adults and kids.

FOUNDED
Since 1990s

BIGGEST MARKETS
Annual sales in China:
$45 million USD.

MAIN INGREDIENTS

- Premium selected potato flour and Potato starch
- Flavored with whole natural garlic, tomato and seaweed
- Green Peas imported from USA and Canada

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
 Want Want Wafer Roll	Vanilla Orange Milk Candy	18gx5x4x4	390x280x135	4647	12 months
	Strawberry Macaroon Chocolate Brownies	200gx12	375x280x195	3346	
	Vanilla Orange Milk Candy Coconut Milk	60gx12	381x201x175	5111	
 Puff	Strawberry Chocolate Milk	18gx5x4x4 60gx12	450x320x230 280x290x190	2068 2590	9 months

Available packages:

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT~WANT®

Can't stop eating it!

Wafer Roll & Puff Pastry

Delicious Tea Mate Selection!
Multiple Filling Flavors to Choose!

- No Added artificial colors and flavors

Crepe Stick
(Strawberry flavor & Chocolate flavor)

Wafer Roll

Main Ingredients:
Sugar, wheat flour, egg, cocoa powder

- ✓ Mixture with milk and cocoa
- ✓ Rich cocoa flavor
- ✓ Countless wafer layers engraved in each roll
- ✓ Baked well with crispy texture
- ✓ Premium selection of ingredients (Imported cocoa powder)

Main Ingredients:
Egg, Shortening, Wheat flour

- ✓ Contains Vitamin E
- ✓ Rich and smooth
- ✓ Golden crispy crust

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Tetra Pak	Original High protein	125mLx4x9	326x203x92	4400	12 months
Gift Pack		125mLx20x3	285x260x220	2600	
Mini Can		145mLx8x8	560x250x185	2155	15 months
Can		245mLx6x4	405x270x98	3400	

Available packages:

Tetra Brik
125ml / 250ml

Tin
145ml / 245ml

Tetra Gemina
1L

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT

HOT-KID Milk Flavored Drink

- ✓ No Preservatives
- ✓ 100% Dairy Source From New Zealand
- ✓ US FCE Certified
- ✓ Rigorous Production Process
- ✓ UHT Pasteurization

Flavored Milk Drink

The best-selling 245mL tin can milk worldwide.
Leading brand in China.
900 million tin cans sold annually.

- ✓ The World's Best-Selling Flavored Milk
- ✓ No. 1 Brand in China!
- ✓ 900 Million Cans Sold Annually
- ✓ 3 Billion Tetra Paks Sold Annually
- ✓ Well-Recognized by Youngsters and Elders

Comparison

COMPARED TO OTHER MILK

20% MORE PROTEIN

39% MORE CALCIUM

High protein milk drink

High Protein Milk Drink

✓ Protein ≥16%, Lactoprotein ≥3.6%

Flavored Milk Drink

✓ Protein ≥3g

Milk Flavored Drink Fun Facts

FOUNDED

HOT-KID milk drink is the best-selling flavored milk in mainland China for over 20 years

BIGGESTMARKETS

- 900 million cans
- 3 billion Tetra Paks sold annually

QUALITY

We will never compromise on food safety and quality standards.
From the pasture to the table, we strictly control the entire supply chain.

Each batch of raw materials, semi-finished products and end products undergo stringent quality testing to promise the best product for every consumer.

Flavored Milk Drink Main Ingredient:

Water, whole milk powder, milk flavor

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Yogurt Drink 	Original Peach Pineapple Strawberry	125mLx4x9 450mlx15	326x203x92 315x188x237	2992 2900	10 months
Yogurt Drink Gift Pack 	Original	125mLx20x3	285x260x220	2400	10 months

Available packages:


Tin


125ml Tetra Pak


450mL


250mL bottle

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

حلال HALAL

Yogurt Drink

- ✓ Fat Free
- ✓ Made with New Zealand Whole Milk Powder
- ✓ Prebiotics Oligo-SAC. Added
- ✓ No Preservatives, No Fructose, No Sucrose
- ✓ Ambient Distribution
- ✓ Long Shelf Life
- ✓ Free of Cholesterol

What's the Difference Between Probiotics and Prebiotics?

Probiotics are microorganisms that claim to provide health benefits when consumed.

Prebiotics are non-living substances which can trigger probiotics to reproduce.

In short, prebiotics are food for probiotics!

Yogurt Drink

- ✓ No Preservatives, No Pectin, No Sucrose
- ✓ No Artificial Colors
- ✓ Fat Free
- ✓ UHT Pasteurization
- ✓ Low Calories
- ✓ Contain 40mg Calcium and 25mg Potassium per 125ml

What's Fermented Milk Drink?

Fermented Milk Drink are dairy foods that have been fermented with lactic acid bacteria. The fermentation process increases the shelf life, and also enhances the taste and improves the digestibility of milk.

Who is Want Want Fermented Milk Drink suitable for?

Everyone! It's a great beverage choice for all ages.

What's special in Want Want Fermented Milk Drink?

Lactobacillus paracasei V0151, Want Want's patent probiotics, discovered by National Yang-Ming University and Want Want research and development team. V0151 was confirmed to have fantastic fermentation characteristics by Shenzhou10 space test. Its anti-allergic effects have also been scientifically proven, and it was listed as one of the beneficial microbes in 2015.

How much Want Want Fermented Milk Drink were sold?

On average, over 100,000 TetraPaks of Want Want Fermented Milk Drink are sold everyday!

Main Ingredients:

Water, Sugar, New Zealand skimmed milk powder, glucose, isomalt oligosaccharide, soy fiber, artificial lactic acid flavor, color(beta-carotene), lactobacillus, V0151*

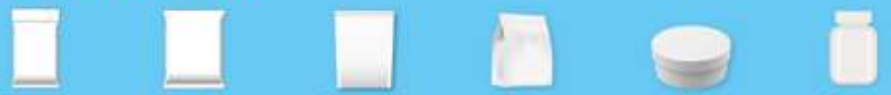
*1x106 cfu / ml of V0151 added in every product

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Want Want QQ gummy	Apple Grape Strawberry Peach Pineapple Lychee Orange Coke Blueberry	25gx5x4x6	420x320x110	4600	12 months
		70gx10x6	420x355x145	3160	
		100gx10x6	420x360x290	1560	
		200gx10	390x310x200	2770	

Available packages:



For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT-WANT®

QQ Gummy

Is widely known in China for over 20 years.
Its colorful appearance and various shapes catch children's attention.
Want Want is the largest gummy manufacturer in Asia!
We do our best to give you the best gummy product.

Colorful QQ Gummy

Chewy,
Funny and Tasty!

- ✓ Contains Fruit Juice & Vitamin C
- ✓ Multicolor – FD&C Colors
- ✓ Different Shapes & sizes
- ✓ Variety of flavors

Want Want Group
The Largest Gummy Manufacturer in Asia
No. 1 Brand in China's Gummy Market

GUMMI CHOICE®

Colorful Gummy Fun Facts

FOUNDED
Since 1998, with over 20 years' experience

GLOBAL REACH
Export to USA, Canada, South Korea, Singapore, Hong Kong and etc.

NAMESAKES
QQ literally means chewy and cute in mandarin Chinese

MANUFACTURING
Advanced production facilities from world famous equipment supplier HAAS and BOSCH.
12+ production lines

Available Gummy base:
Gelatin, Starch, Foam, Center Filled, Pectin

Main Ingredients:
Sugar, syrup, starch, gelatin, juice, acid, vitamins, calcium, DHA and prebiotics

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Fruit Jelly	Peach Fruit Cocktail Orange & Pineapple	200gx24	290x220x150	7100	9 months
Jelly Sorbet	Strawberry Grape, Peach Orange Kumquat Lemon	80gx10x4	330x240x160	5400	12 months
Rolling Jelly	Green Tea Coffee, Chocolate Strawberry, Icecream	108gx16	365x200x182	5100	9 months
Jelly Drink	Orange, Peach Grape, Pineapple Lychee, Pear Tropical Fruit	150gx5x8	410x265x195	3200	12 months
Happy Jelly	Assorted	5kg	320x220x175	5500	12 months

Available packages:

Cup | Cup | Cup | Pouch with straw

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

Juicy Jelly

Fruit Jelly, Rolling Jelly, Jelly Drink & Jelly Sorbet

- ✓ Dessert to scoop!
- ✓ Beverage to drink!
- ✓ Ice to eat!

Delicious selection of jelly snacks in a variety of flavors!
Indulge your sweet tooth!

Rolling Jelly

A New, Fun Way to Eat!

Jelly Drink

- ✓ **Contains real fruit grain / Nata de coco**
- ✓ Made with real fruit juice
- ✓ Convenient pocket package. No mess

Fruit Jelly

- ✓ The leading cup jelly brand in China
- ✓ **Contains real fruit pulp**
- ✓ 200g size to satisfy hunger and cravings

Jelly Sorbet

- ✓ Two ways to enjoy Jelly: Beverage when chilled. Sorbet when frozen!
- ✓ **Contains real fruit juice**
- ✓ Colorful and vivid designs

More Selections

Pudding

Yoghurt

Fruit Jelly

Main Ingredients:

Jelly drink ingredient: water, sugar, nata de coco, High fructose corn syrup, konjac flour, concentrate fruit juice
Fruit Jelly ingredient: water, fruit pulp, sugar, nata de coco, Carrageenan, konjac flour

DESIGN

The bright, colorful, cartoon packaging design are fun for children!

Worldwide Market

Want Want Products are available in 56 regions

Product Name	Flavor	Pack Size	Carton Size	Loadability 40'HQ(CTN)	Shelf Life
Yogurt Flavor Drink	Original Strawberry	125mLx4x9	326x203x92	2992	12 months
	Original Strawberry Grape	450mlx15	315x188x237	2300	
Lactic Acid Water	Original	450mlx15	315x188x237	2900	12 months

Available packages:

Tin | 125ml Tetra Pak | 450mL | PET bottle

For business inquiries, please contact us at:
international@want-want.com

www.want-want.com

WANT~WANT®

Yogurt Flavored Drink

- ✓ Fat Free
- ✓ Made with New Zealand milk powder
- ✓ No Preservatives, No Fructose, No Sucrose
- ✓ Ambient Distribution
- ✓ Long Shelf Life
- ✓ Multi-vitamins added
- ✓ Contains dietary fibe, Calcium, Zinc and Taurine
- ✓ Refreshing Taste

Yogurt Flavored Drink

- ✓ Fat Free
- ✓ Made with New Zealand milk powder
- ✓ Multi-vitamins added

Nutrition Facts	
	Per 100mL
Energy	90 kcal
Vitamin E	1.06mg
Vitamin B6	0.11mg
Nicotinamide	1.12mg
Calcium	15mg
Zinc	0.75mg
Taurine	43mg

Strawberry Original

NEW Product

Lactic Acid Water

- ✓ Whey fermentation
- ✓ Honey added
- ✓ Fat free

Peach Original Grape

FOUNDED
Since 1999,15+ years' experience in producing flavored drink

BIGGEST MARKETS
220 million packs sold annually

What is whey?

Whey is the liquid remaining after milk has been curdled and strained. It is a byproduct of the manufacture of cheese or casein and has several commercial uses.

And what is whey protein?

Whey protein is a mixture of globular proteins isolated from whey.
Whey protein is commonly marketed as a dietary supplement, and various health claims have been attributed to it in the alternative medicine community.

Yogurt flavored drink main ingredients:

Water, sugar, lactic flavor, skimmed milk powder, isomalt oligosaccharide, polydextrose, soy fiber, taurine, zinc gluconate, Vitamin B6, Vitamin E, taurine

Latic acid water main ingredients:

Water, sugar, fructose syrup, honey, peach juice, whey broth (water, sugarcoated, whey powder, whey protein powder, Lactobacillus)