

***Connecting Asia to Europe & America  
via  
Saudi Arabia***



**Al Salman Europe, S.L.**  
Marbella (Malaga), Kingdom of Spain



# **Al Salman Europe, S.L.**

**Marbella, Málaga, Spain**



# **Al Salman Europe, S.L.**

**Marbella, Málaga, Spain**

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+34-664-308.948



# Al Salman Europe, S.L.

Marbella, Málaga, Spain



## ***Who are we?***

Saffron Growers  
& Dealers

Specialized in  
Exclusive Saffrons  
for V.I.P. & for V.V.I.P.



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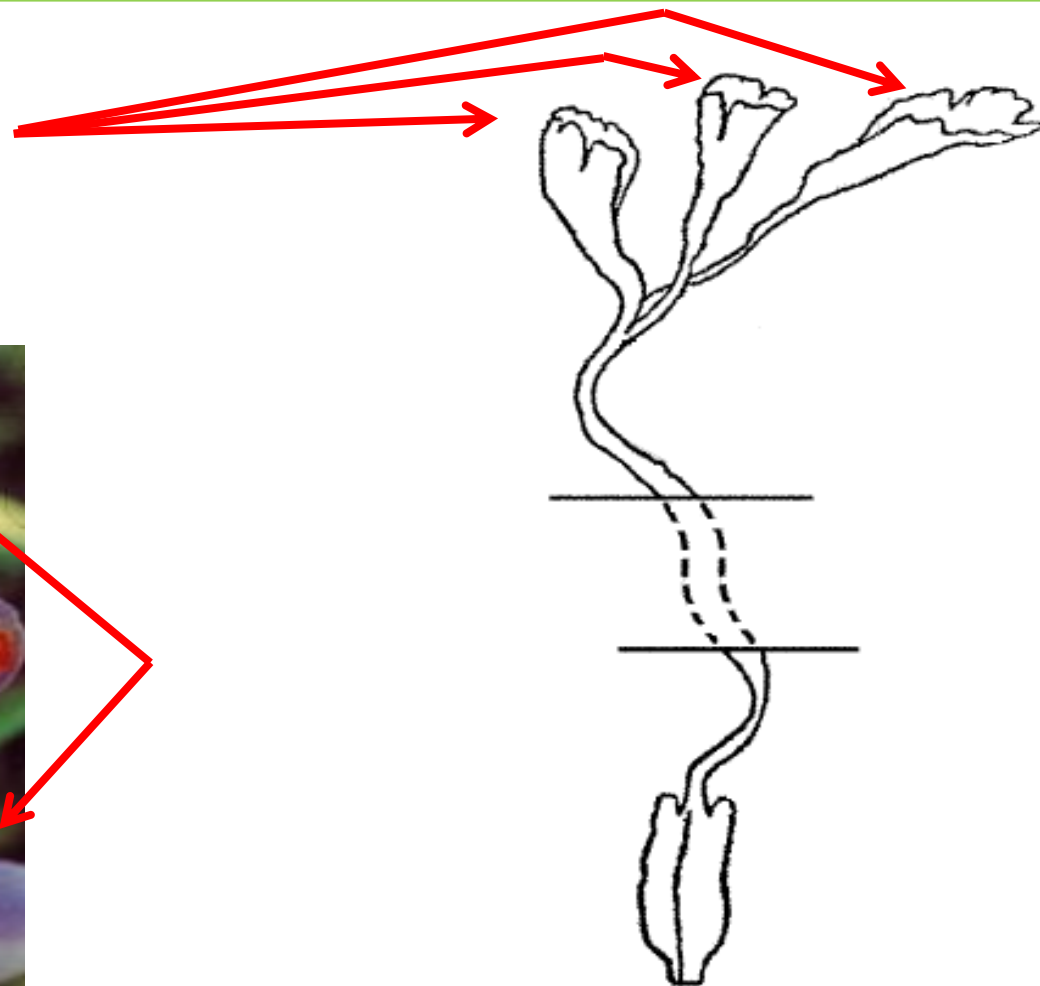
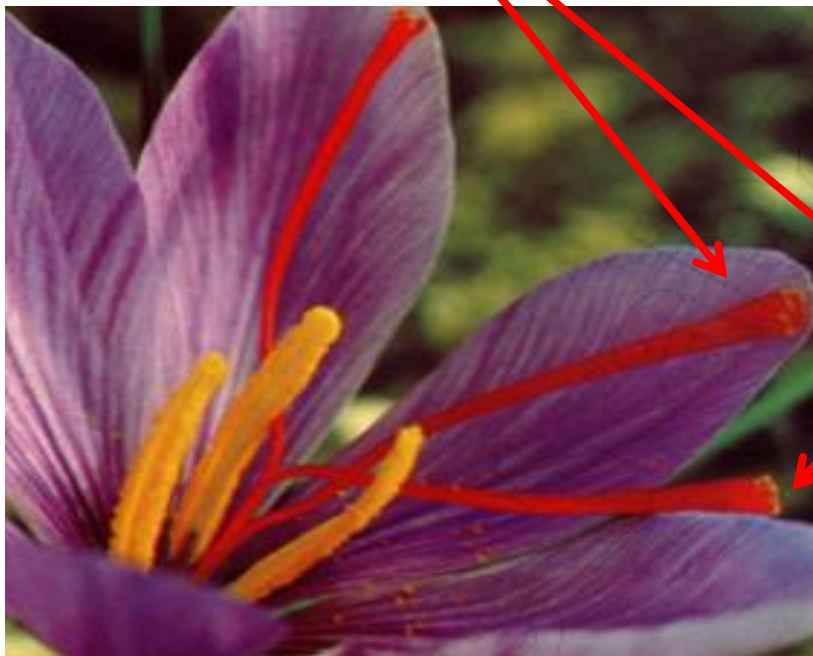
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## What is Saffron?

The 3 **bright red Stigmas** of the *Crocus Sativus* Linneaus rose





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## What is NOT Saffron?

**Neither** the 3 **yellow Staments** of the same flower  
(Staments have 0% active principles of pure saffron)

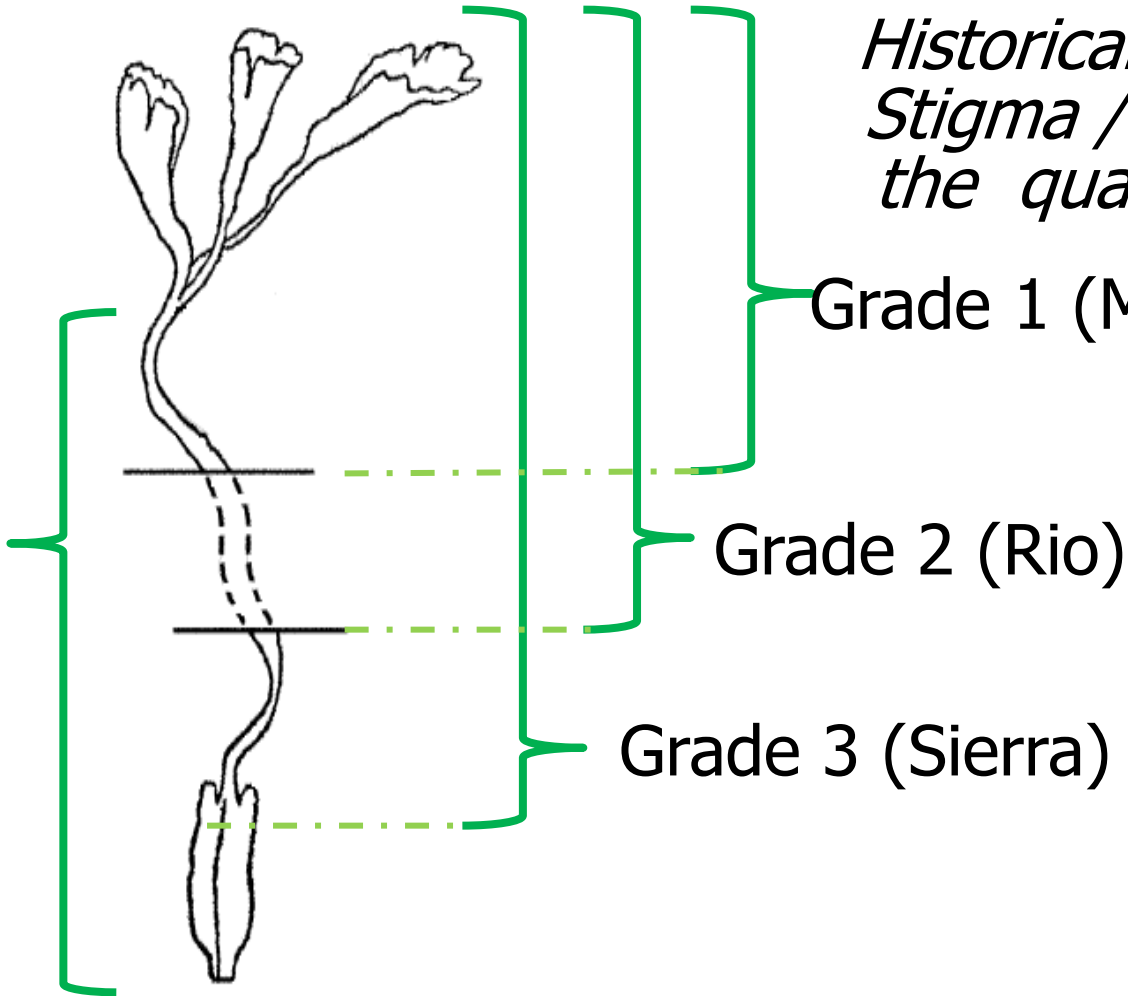


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**Nor** the  
**yellow**  
**Style** after  
Stigmas  
(that has  
30% active  
principles of  
pure saffron)



*Historically, proportion  
Stigma / Style defined  
the quality of Saffron*

Grade 1 (Mancha)

Grade 2 (Rio)

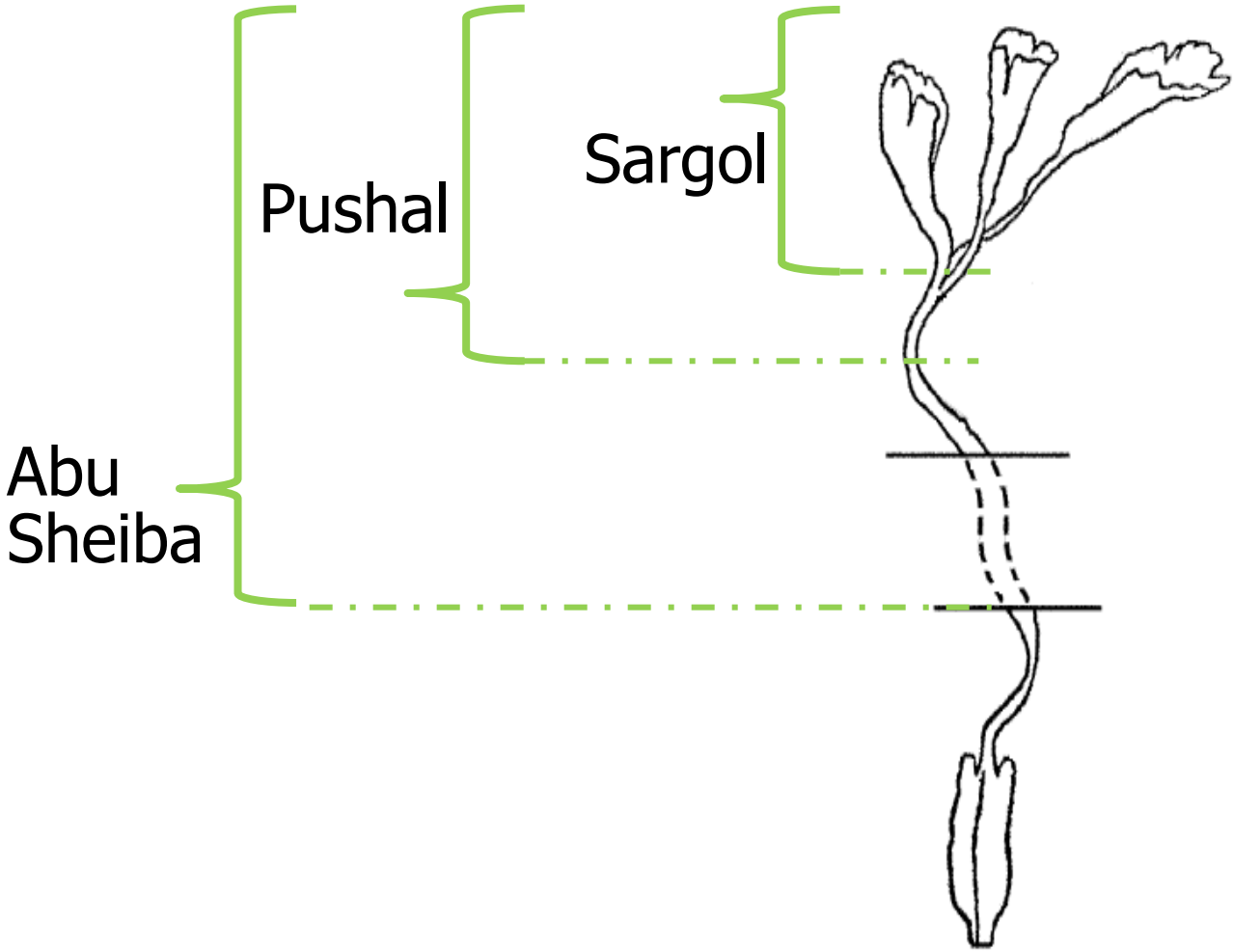
Grade 3 (Sierra)





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***Another Terminology***



# Al Salman Europe, S.L.

Marbella, Málaga, Spain



## We market these kinds of usual saffrons



**3 grades:**

**Negin,  
Pushal  
&  
Abu Sheiba**

Example of 500 kgs shipment from Al Salman Europe, S.L. (Marbella, Málaga, Spain) to Al Salman Group (Riyadh, Saudi Arabia)

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## But our specialization it is exclusive saffrons

1) Protected Denomination of Origin Saffron From La Mancha  
(with our own private label)

2) Selected Saffron from the

### **First Flowers of the First Days of Harvest**

(exclusive selection that some growers do for us in long run agreement basis)



# Al Salman Europe, S.L.

Marbella, Málaga, Spain



## 1) Protected Denomination of Origin Saffron from La Mancha

The most exclusive  
Saffron worldwide

**Al Salman Europe  
brand name**



Examples of 2 of the more than 10 packagings available

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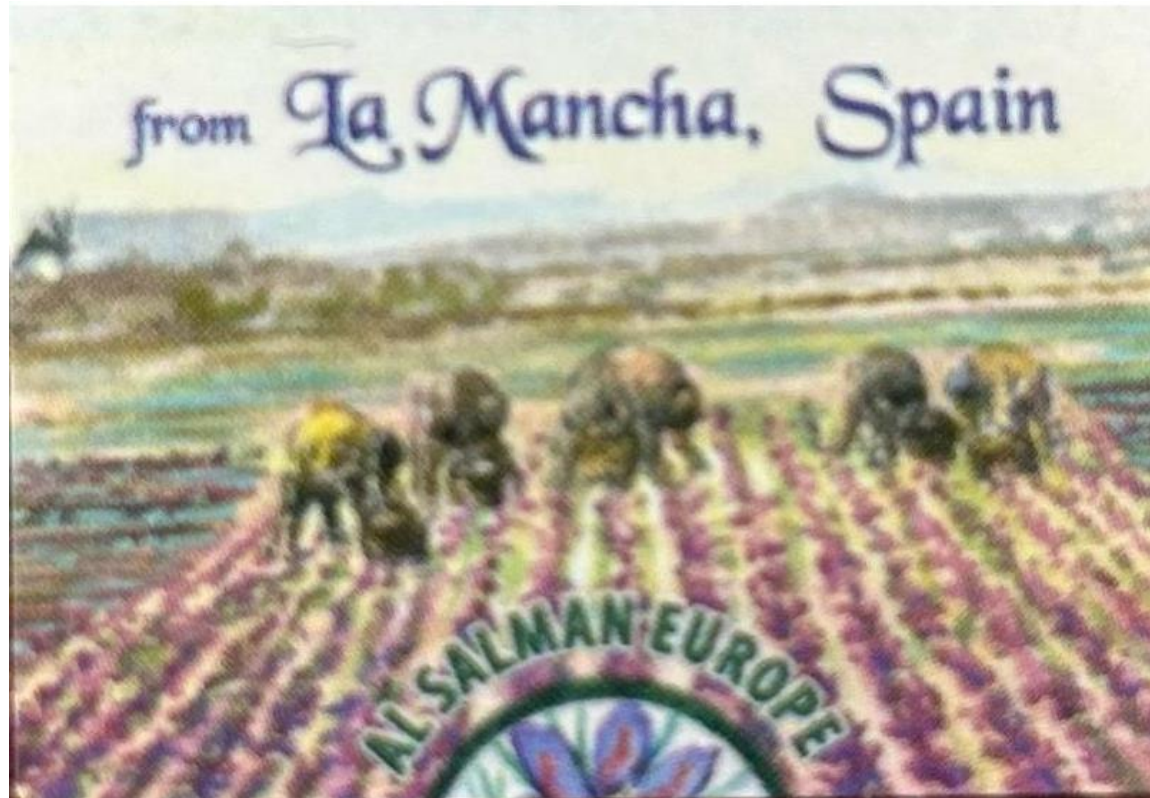
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# Al Salman Europe, S.L.

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## 1) Protected Denomination of Origin Saffron from La Mancha: whole range



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## 1) Protected Denomination of Origin Saffron from La Mancha: glass jars



5g



1g / 1,5g



0,33 g / 0,5 g





# Al Salman Europe, S.L.

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## 1) Protected Denomination of Origin Saffron from La Mancha: plastic boxes



7 g/10 g



5 g



2 g



1 g





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## 2) Selected Saffron from the First Flowers of the First Days of Harvest



Conventional Saffron



First Flowers Saffron



# Al Salman Europe, S.L.

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## With a very wide range of packagings

**2,5g**



**6cm x 3,5cm  
6,5cm**

**10g**



**7cm x 7cm  
10cm**

**5g**



**5,4cm x 5,4cm  
7,5cm**

**1g**



**4cm x 4cm  
6cm**

Glass Jars Range





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2g



7cm x 1,5cm  
5cm

4g



9,2cm x 1,5cm  
6cm

1g



5,5cm x 1,4cm  
3,5cm

24g



13,4cm  
x 3,1cm  
x 7,5cm

8g



11cm  
x 1,5cm  
x 7,5cm

Plastic Boxes Range

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# Al Salman Europe, S.L.

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For 20 and 10 grs

Metal Tin Range, tailor printed, minimum 10.000 units per batch

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# Al Salman Europe, S.L.

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More metal tins: example of private label for customer from Canada, North America

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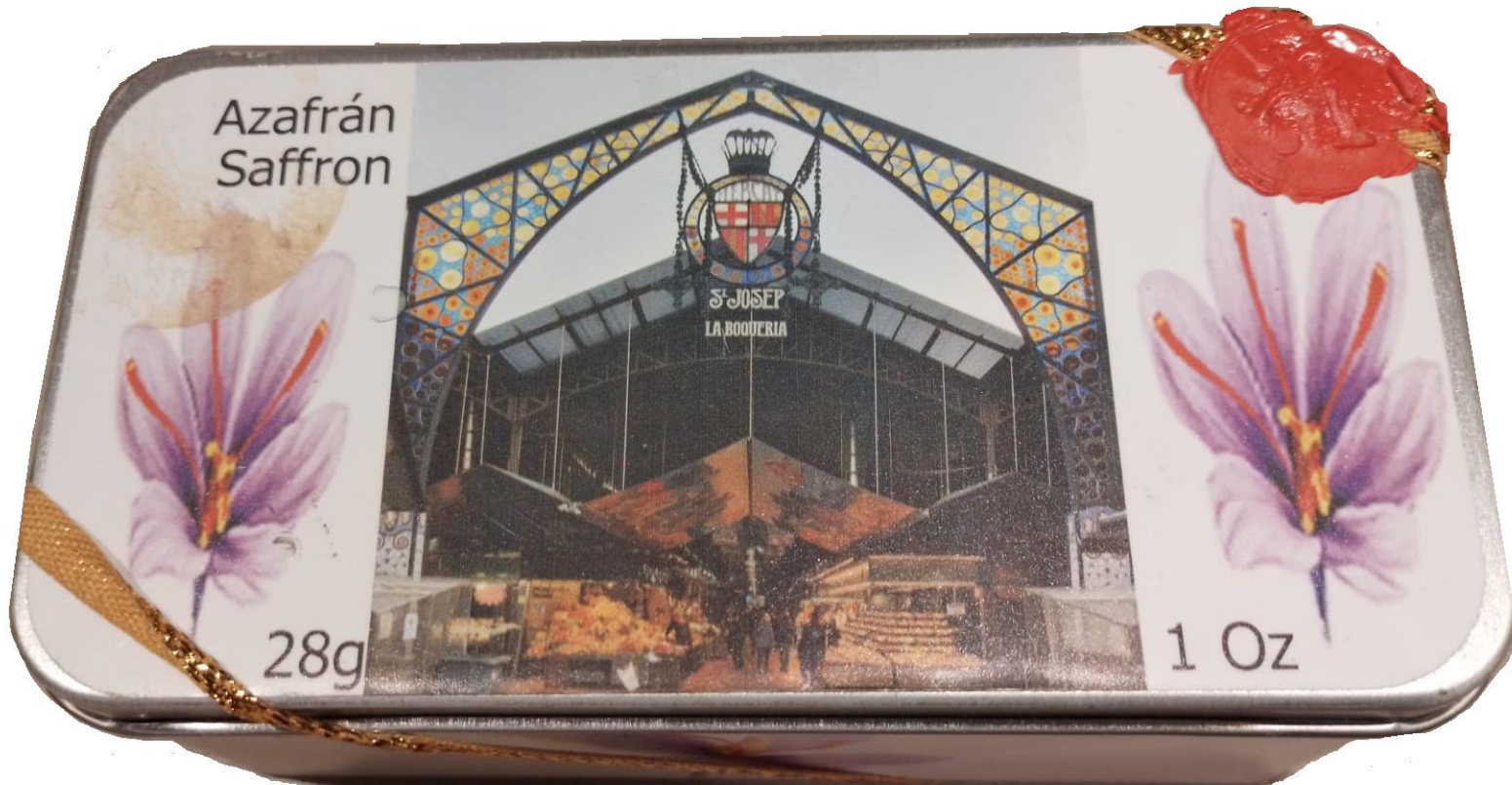
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More metal tins: example of private label for customer in La Boqueria Food Market, Barcelona, Spain

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# Al Salman Europe, S.L.

Marbella, Málaga, Spain



We also have wide range of plastic boxes in golden print



# Al Salman Europe, S.L.

Marbella, Málaga, Spain



Wide range in  
La Boqueria  
Food Market,  
Barcelona,  
Spain  
(from 0,5 grs  
till 50 grs)



# Al Salman Europe, S.L.

Marbella, Málaga, Spain



Display for counter



Display to hang



Blisters for supermarkets



# Al Salman Europe, S.L.

Marbella, Málaga, Spain



## How we reached this point?

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Saffron was **taken by Arabs to Spain** by year 900 AD. They went north until the so called Marca Hispanica (Hispanic Marches): in the top north of Spain (see Figure 1).

So north arrived the **cultivation of saffron** in Spain in general and in Catalonia in particular (see Figure 2).





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More than 1000 years after, **Sheik Khaled Abu Abdulaziz Al Salman**, saudi arabian businessman met in Riyadh spanish **Dr. Jose-M. Rius-Bresco**, inheritor of saffron cultivation in the limit of Hispanic Marches.

Records of Family of Dr. Jose come from Sant Martí de Canals, Lleida, Spain, some **400 years ago**, see point **X** in Figure 2.





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Mr Khaled owns **Al Salman Group** for Oud, Saffron and Oriental Perfumes, in Riyadh, Saudi Arabia. This company is one of the largest saffron companies Worldwide.

Dr. José owns **Ripasi 1648, S.L.**, in Marbella, Málaga, Spain. That company gathers the experience in the saffron business of the Family of Dr. José at least since 1648.





# Al Salman Europe, S.L.

Marbella, Málaga, Spain



Together they incorporated

**Al Salman Europe, S.L.,**

**in Marbella, Málaga, Spain** to serve from here top quality saffrons all over the Globe.

We work with groups of saffron growers in long term basis. Thanks to that, we developed singular sources of selected saffrons.



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**Figure 1**

**Marca  
Hispanica  
-  
Hispanic  
March**

Source:

[Marca Hispanica Longnon 806 – Hispanic Marches - Wikipedia](#)



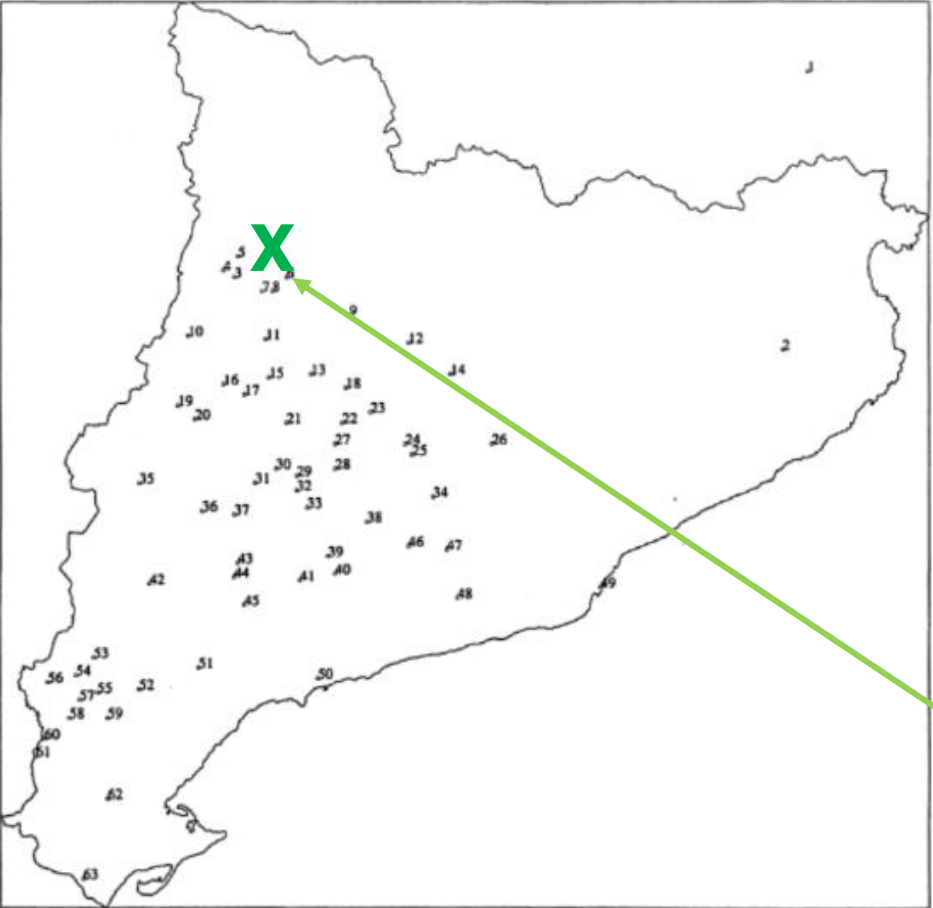


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**Figure 2: Markets authorised by Catalan Government (1441 to 1461)**



- |                          |                                      |                            |
|--------------------------|--------------------------------------|----------------------------|
| 1- Perpinyà              | 23- Torà                             | 45- Prades                 |
| 2- Girona                | 24- Calaf                            | 46- La Llacuna             |
| 3- Talarn                | 25- Prats de Rei                     | 47- S. Quintí de Mediona   |
| 4- Tremp                 | 26- Manresa                          | 48- Vilafranca del Penedès |
| 5- Salàs                 | 27- Tarroja                          | 49- Barcelona              |
| 6- Abella de la Conca    | 28- Cervera                          | 50- Tarragona              |
| 7- Conques               | 29- Tàrraga                          | 51- Falset                 |
| 8- Isona                 | 30- Anglesola                        | 52- Mora d'Ebre            |
| 9- Oliana                | 31- Bellpuig                         | 53- La Fatarella           |
| 10- Àger                 | 32- Verdú                            | 54- Vilalba dels Arcs      |
| 11- Vilanova de Meià     | 33- Guimerà                          | 55- Corbera d'Ebre         |
| 12- Solsona              | 34- Igualada                         | 56- Batea                  |
| 13- Ponts                | 35- Lleida                           | 57- Gandesa                |
| 14- Cardona              | 36- Juneda                           | 58- Bot                    |
| 15- Artesa de Segre      | 37- Arbeca                           | 59- Pinell de Brai         |
| 16- Camarasa             | 38- S <sup>a</sup> Coloma de Queralt | 60- Horta de Sant Joan     |
| 17- Cubells              | 39- Sarral                           | 61- Arnes                  |
| 18- Sanaüja              | 40- Cabra                            | 62- Tortosa                |
| 19- Castelló de Farfanya | 41- Montblanc                        | 63- Ulldecona              |
| 20- Balaguer             | 42- La Granadella                    |                            |
| 21- Agramunt             | 43- L'Albi                           |                            |
| 22- Guissona             | 44- Vilosell                         |                            |

**X:** hometown of Family of Dr. José

Source: Verdes i Pijuan, Pere. Saffron Trade in Catalonia in XV Century. Anuario de Estudios Medievales, 31/2 (2001), pp. 757-785. ISSN 0066-5061.



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