



— 1987 —

Healthy joy of life

BREAKFAST

LUNCH

SNACK

GREAT TASTE, BETTER BUSINESS!

Our products are available worldwide



35
YEARS ON
THE MARKET

200
PRODUCTS

500
EMPLOYEES

HEALTHY JOY OF LIFE ALL DAY LONG

We are a Polish family company, known on the market for over 35 years. Our factory produces over 200 different products under our own brand and private labels, perfect for any time of the day: from a nutritious breakfast, through tasty lunch, to afternoon tea and dinner. Responding to modern customer needs, we create innovative, natural and functional products.

Kupiec is a leader among producers of rice and corn cakes. We offer plain varieties or with sprinkles and different kinds of chocolate on rice and corn cakes. Crispy, baked with brown rice, covered with milk or dark chocolate, with raspberries, orange or caramel, they are a modern alternatives to conventional sweets. We are one of the largest producers of healthy foods in Poland. Kupiec products are available in stores all over the world - in Europe, North America, South America and Asia. Our portfolio consists of a wide range of products with high recognition. Gluten-free and Kosher products have separate production lines. Our products for vegans and vegetarians are certified.

PRIVATE LABEL

Flexibility is our distinguishing factor, as we create products dedicated to individual customer needs. As an expert in the area of private labels, we operate both in Poland and abroad, developing recipes according to the guidelines of brand owners.

Our certificates



Our PORTFOLIO



Rice cakes



Coated rice cakes



Corn cakes



Coated corn cakes



Fitos flavoured cakes



Organic cakes



Cookies and granola



Breakfast cereal products



Breakfast products Porridges



Rice



Groats



Lunch mix



Legumes



Cooking essentials

Thick RICE CAKES

DIAMETER: 102MM | THICKNESS: 15MM



Gluten-free



Baked with whole grains of brown rice



Low in calories



Source of fibre



Suitable for vegans



Alternative to traditional bread



Rice cakes original 120g



Rice Cakes with sea salt 120g

Logistic info:



Expiration date

365



Weight of unit packaging

120g



Bulk package

16



Case boxes on pallet

42



Height of pallet

1,82m



PCS on pallet

672

Slim RICE & CORN CAKES

DIAMETER: 90 MM | THICKNESS: 10 MM



**Corn cakes
84g**



**Rice Cakes
original 90g**



**Rice cakes
with sesame 90g**



**Rice cakes
multigrain 90g**



**Rice cakes
with sunflower
84g**



**Rice Cakes
with chia seeds
90g**



**Rice cakes
with pumpkin seeds
90g**

Logistic info:



Expiration date
365



Weight of unit packaging
84/90g



Bulk package
12



Case boxes on pallet
56



Height of pallet
1,76m



PCS on pallet
672

Crunchy, extra slim CORN CAKES

DIAMETER: 90 MM | THICKNESS: 7 MM



Gluten-free



Suitable for vegans



High content of fibre



Low in calories



Alternative to traditional bread

Corn is the source of lutein and zeaxanthin



Corn Cakes with sea salt
105g



Corn Cakes with millet groats and black pepper
105g



Corn Cakes with rosemary
105g



Corn Cakes with linseed
105g



Logistic info:



Expiration date

365



Weight of unit packaging

105g



Bulk package

12



Case boxes on pallet

56



Height of pallet

1,62m



PCS on pallet

672

Fitos

FLAVOURED RICE & CORN CAKES

DIAMETER: 90 MM | THICKNESS: 10 MM



Gluten-free



No added MSG



Low fat



Extremely Crispy



Vegetarian
or Vegan



VEGAN



Sour cream & onion
corn cakes 120g



Toffee rice & corn
cakes 140g



Sweet chilli
corn cakes 120g



Cheddar
corn cakes 120g

Scan here
FOR MORE
INFORMATION



Logistic info:



Expiration
date

300



Weight of unit
packaging

120 - 140g



Bulk
package

12



Case boxes
on pallet

64



Height
of pallet

1,82m



PCS
on pallet

768



Rice Cakes with **CHOCOLATE**

DIAMETER: 90 MM | THICKNESS: 12 MM



Gluten-free



Made with wholegrain rice



Chocolate



No artificial colours and preservatives



Coated



Alternative to conventional sweets



Rice cakes with dark chocolate 90g



Rice cakes with milk chocolate 90g



Logistic info:



Expiration date

365



Weight of unit packaging

90g



Bulk package

16



Case boxes on pallet

128



Height of pallet

1,73m



PCS on pallet

2048

Sprinkled CHOCOLATE RICE CAKES

DIAMETER: 90 MM | THICKNESS: 15 MM



Gluten-free



Made with wholegrain rice



Chocolate



No artificial colours and preservatives



Alternative to conventional sweets



Rice cakes with dark chocolate and orange flavoured pieces 72g



Rice cakes with dark chocolate and freeze dried raspberry pieces 64g



Rice cakes with milk chocolate and salted caramel pieces 70g

Logistic info:



Expiration date

365



Weight of unit packaging

64 g - 72 g



Bulk package

20



Case boxes on pallet

128



Height of pallet

1,73 m



PCS on pallet

2560



Sprinkled CHOCOLATE CORN CAKES

DIAMETER: 90 MM | THICKNESS: 10 MM



Gluten-free



Extra slim



No preservatives,
artificial food colouring
or flavour enhancers



Alternative
to conventional
sweets



Corn cakes white
coconut chocolate
62g



Corn cakes with yoghurt
flavoured coating and strawberry
flavoured pieces 64g



Corn cakes with
milk chocolate
56g

Scan here
FOR MORE
INFORMATION



Logistic info:



Expiration
date

365
365



Weight of unit
packaging

62-64g
56g



Bulk
package

24
28



Case boxes
on pallet

128
128



Height
of pallet

1,73m
1,73m



PCS
on pallet

3072
3584



PL-EKO-01
EU Agriculture

ORGANIC OFFER

Organic Rice & Corn Cakes

**ORIGINAL TASTE
WITH SEA SALT
OR WITHOUT**

DIAMETER: 90 MM | THICKNESS: 10 MM

Organic Rice Cakes with

**COATED
CHOCOLATE**

DIAMETER: 90 MM | THICKNESS: 12 MM



**Organic corn cakes
with sea salt
110g**



**Organic rice cakes
with sea salt
110g**



**Organic rice cakes
with dark chocolate
60g**



**Organic rice cakes
with milk chocolate
60g**

Logistic info:

Expiration date	Weight of unit packaging	Bulk package	Case boxes on pallet	Height of pallet	PCS on pallet
365	60g	12	175	1,65m	2100
365	110g	12	64	1,82m	768

With or without sugar WAFERS



Baked without yeast



Without artificial colorings, flavours and preservatives



Very crunchy



Wafers without sugar
70g



Wafers with sugar
70g



Wafers without sugar
140g



Wafers with sugar
140g



English package available on request

Logistic info:



Expiration date

270
270



Weight of unit packaging

70g
140g



Bulk package

14
14



Case boxes on pallet

96
48



Height of pallet

1,88m
1,88m



PCS on pallet

1344
672



Cereal COOKIES



Free from palm oil



Free from
glucose-fructose
syrup



Suitable for vegans



Based on oat
flakes



High content
of fibre



Original 50g



Raspberry
& cranberry 50g



Coconut 50g



More flavors and recipes
available on request.

Logistic info:



Expiration
date

365



Weight of unit
packaging

50g



Bulk
package

14



Case boxes
on pallet

220



Height
of pallet

1,75m



PCS
on pallet

3080



Breakfast PORRIDGES



Strawberry porridge
50g

Apple & banana porridge
50g

Chocolate porridge
50g

Plum porridge
50g

Apple & cinnamon porridge
50g

Raspberry & cranberry porridge
50g

with functional wellness benefits



ENERGY
chocolate and coffee
35g



FOCUS
tropical fruits
35g



BEAUTY
forest fruits
35g



English package
available on request



Logistic info:



Expiration date

300
300



Weight of unit packaging

35 g
50 g



Bulk package

16
14



Case boxes on pallet

200
200



Height of pallet

1,55 m
1,55 m



PCS on pallet

3200
2800

Original composition of grains

LUNCH MIX



100% natural ingredients



High content of fibre and source of protein



Suitable for vegans



Buckwheat groats, hulled barley groats, green lentil and black cumin
4x100g



Barley groats with oatmeal barley, pumpkin and linseed
4x100g



Parboiled rice with bulgur groats, red rice and oat groats
4x100g

Logistic info:



Expiration date

300



Weight of unit packaging

4x100 g



Bulk package

6



Case boxes on pallet

192



Height of pallet

1,69 m



PCS on pallet

1152



Our Product

YOUR BRAND



YOUR EXPECTATIONS



- Product type
- Standard or dedicated recipe
- Packaging type
- Target price



PRODUCT CONCEPT



- Offer
- Product sampling
- Package design



PRODUCTION AND DELIVERY



- Ordering raw materials and packaging
- Production
- Delivery

Our product, your brand

RICE & CORN CAKES OFFER



ADDITIVES:

- original
- multigrain
- black cumin
- quinoa
- 7 seeds
- corn grits
- millet groats
- sea salt
- sesame
- pumpkin seeds
- chia
- sunflower
- buckwheat groats
- popcorn

PACKAGING:

Flat bottom and top
Flat bottom with easy open
Reclosed clip

- 15 pcs ~ 75g
- 18 pcs ~ 90g
- 20 pcs ~ 100g



ADDITIVES:

- original
- sea salt
- multigrain
- pumpkin seeds
- chia
- sunflower
- black cumin
- buckwheat groats
- quinoa
- popcorn
- 7 seeds
- corn grits
- millet groats
- sesame

PACKAGING:

Flat bottom and top
Flat bottom with easy open
Reclosed clip

- 15 pcs ~ 108g
- 18 pcs ~ 130g



ADDITIVES:

- original
- sea salt
- with corn

PACKAGING:

Tube

- 10 pcs ~ 100g
- 12 pcs ~ 120g
- 14 pcs ~ 140g



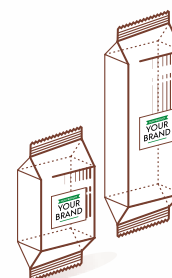
ADDITIVES:

- original
- sea salt

PACKAGING:

Single stack
5 pcs ~ 18g

Double stack
4 pcs x 2 ~ 32g
5 pcs x 2 ~ 36g



ADDITIVES:

- original
- chia
- quinoa
- hemp seeds
- black pepper
- black cumin
- psyllium husk
- sea salt
- quinoa & basil
- chia & oregano
- hemp & pepper
- millet groats & pepper

PACKAGING:

Tube

- 20 pcs ~ 105g



Our product, your brand **COATED CAKES OFFER**

STEP I - CHOOSE THE CAKE



Corn Cakes



Rice & Corn Cakes



Rice Cakes

STEP II - CHOOSE YOUR FAVOURITE CHOCOLATE



Dark chocolate



Milk chocolate



White chocolate



Caramel chocolate



**Milk chocolate
with hazelnut flavour**



**White chocolate
with coconut flavour**



**Yoghurt and
raspberry coating**



**Yoghurt flavoured
coating**

STEP III - CHOOSE YOUR FAVOURITE SPRINKLES



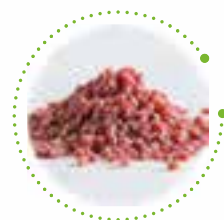
Dried apple with orange juice



Caramelised corn



Coffee flavoured pieces



Strawberry flavoured pieces



Tiger nuts



Salted caramel pieces



Mint flavoured pieces



Orange flavoured pieces



Roasted corn with salt



Seeds
roasted salted corn, golden linseed, brown linseed, sesame



Freeze dried raspberry



Coconut shreds



Freeze dried forest fruit granules

STEP IV - CHOOSE YOUR PACKAGING



6 pcs. in a unit package



4 pcs. in a unit package



2 pcs. in a unit package



Multipackaging
4 x 2 pcs. in a unit package

Our product, your brand

CEREAL COOKIES

STEP I - CHOOSE FLAVOUR



Those are just our suggestions. Together we can make any flavour.

STEP II CHOOSE BASE OR MIX

STEP III CHOOSE SWEETENER



STEP IV - CHOOSE OIL

Canola oil



Palm and canola oil



STEP V - CHOOSE ADDITIONS



Chocolate chips



Cocoa



Grains



Chia



Quinoa



Prune



Cranberry



Raspberry



Cherry



Apricot



Ginger



Orange

STEP VI - CHOOSE PACKAGING: 50g or 200g

Family Pack

200g



On the go pack

50g



Our product, your brand

PORRIDGE

STEP I CHOOSE YOUR OAT BASE



Oat flakes instant



Wheat flakes instant



Instant milk



Instant oat drink



Instant coconut drink

STEP III - CHOOSE YOUR SWEETENER



Cane sugar



Coconut sugar



Powdered honey



Maltitol



Inulin

STEP IV - CHOOSE YOUR ADDITIVES

Fruits



freeze-dried
raspberry



freeze-dried
cranberry



freeze-dried
forest fruits



freeze-dried
blackberry



freeze-dried
banana



dried
strawberry



dried plum



dried apple
with banana
puree



dried apple
with orange
juice

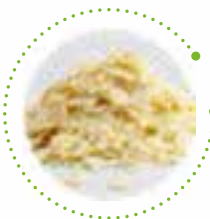


dried
blueberry

Shreds



Milk chocolate



White chocolate



Coconut shreds

Fruits powder



Cocoa



cinnamon



dried
raspberry juice



dried
blueberry juice

STEP V - OTHER ADDITIVES



corn extrudate



raw cocoa nibs



caramel bits



chia seeds



linseed



vitamins



micro and macro
minerals



functional
additives



tiger nut



High
protein

High
protein

whey protein
concentrate

milk protein
concentrate

STEP VI - PACKAGING

Sachet

35g - 60g



sachet
multipack

according to your
needs e.g.
10x35g



Cup

50g - 100g



GLUTEN
FREE



— 1987 —

Healthy joy of life

Scan here
OUR CATALOG



Scan here
HIGH PROTEIN
OFFER



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