

## 600 international brands to join in Foodex Saudi '18

### Press Release- July 2018

**JEDDAH** —600 international brands from 32 countries are participating in the largest international food and beverage exhibition in Saudi Arabia and one of the major specialized food exhibitions in the Gulf and Middle East.

The four-day event 'Foodex Saudi 2018' will be held at the Jeddah Center for Forums and Events on Nov 12-15, 2018.

The exhibition expects high competition between Europeans and Asians over the Saudi market and will welcome professional visitors, investors, and business decision-makers from the Saudi food and hospitality sectors.

Brands are to present the latest products of fresh, chilled and frozen foods, dairy products, food and canned goods, meat, poultry, snacks and desserts.

In addition, 'Salon Culinaire' will be held during the exhibit, which is an annual competition that hosts 200 chefs.

Giant European and Mideastern companies from Spain, Portugal, Greece, Japan, Finland, Belgium, Egypt, Tunisia, Turkey, UAE and many other countries will take part in this tremendous food event.

Haya Al- Sunaidi, the chairwoman of Reed Sunaidi Exhibitions, said: "Those countries present high-quality products and seek to gain primary position in the Saudi market."

Al Sunaidi added 'Foodex Saudi' is a remarkable trade platform for local and international suppliers from around the world to compete over their share in the largest flexible and attractive food market having huge economic and consumer capacity."